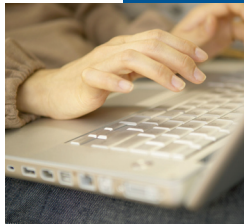




SBDC SPECIALTY SERVICES

360° SURVEY

7 Habits



Dashboard

360° Survey



Is Your Business in Sync or in the Sink? Don't just guess. Gaining Focus™ gives you simple, quick and inexpensive answers.

The benefits are:

- **Gain insight** by discovering what your customers, employees and vendors really think about your business
- **Gain confidence** by learning a powerful, proven business model and dynamic decision making tools
- **Gain clear focus** by using real data to know what to do next, and what to do long-term to grow your business

Gaining Focus™ taps into what people key to your success think about your business. You list customers, employees, and vendors to interview. Gaining Focus™ takes care of everything else. It sends invitations, collects the data, analyzes the results, and gives you a dynamic action report.

The report teaches a powerful, proven business model. It identifies what to do next based on the survey results and where to focus for long-term growth. It highlights your business' strengths and potential weaknesses, risks and opportunities.

Your SBDC counselor will help you use the action report to create a clear path for success, so you can grow your business with confidence.