

Survey: **Utah SBDC 2009 Needs Assessment**

 [Export Raw Results as Excel](#)

Issues: **All**

Invited: 64 Responses: 5 (8 %)

1.

Are you currently in business?



2-A.

In what general category does your business fall?



2-B.

If your business does not fit into one of the above categories, please indicate your area of business in the space provided below.

Response (most recent of 2) Date

signs 12/9/2008 7:21:08 PM
 Chamber of Commerce 12/9/2008 5:37:10 PM

[All Responses](#)

3.

Do you currently have any employees?



4.

Please enter the zip code of your PRIMARY business location in the space provided below.

Response (most recent of 4) Date

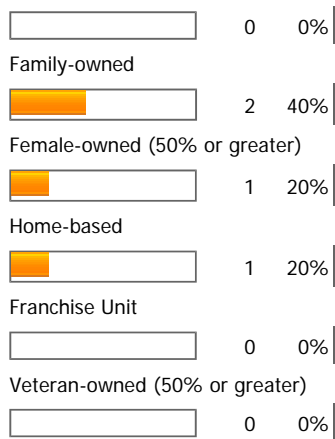
84321 2/19/2009 8:25:19 AM
 84301 12/9/2008 7:21:08 PM
 84107 12/9/2008 5:37:10 PM
 84627 12/9/2008 4:59:45 PM

[All Responses](#)

5. Please check all that apply to your business.

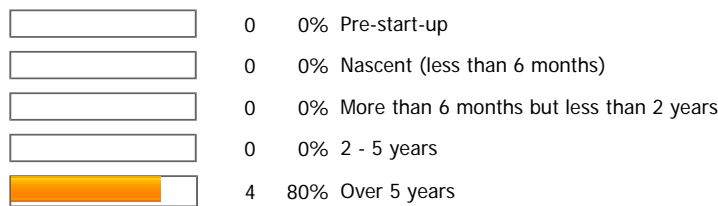
Minority-owned (50% or greater)

1



6.

For how many years has your business been operating?



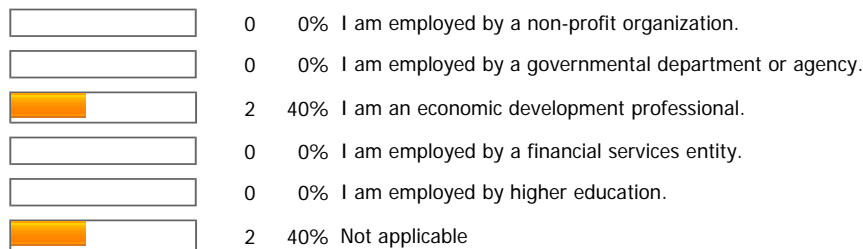
7.

Which of the following categories best describes your business' revenue for the past fiscal year?



8.

Please check the response that most closely fits your current situation.



9.




How useful would a tool assessing the health of your business, an action plan aimed at removing the weaknesses, and in helping the company survive to set the stage for growth and profitability be?



10.





In my view, my business opportunities during the next 1 to 3 years will...



	2	40%	Remain the same
	0	0%	Decline
	0	0%	Don't know, but would like some feedback

11.

Would you participate in a blended internet class with weekly face-to-face coaching sessions?

	0	0%	Very Likely
	0	0%	Somewhat Likely
	4	80%	Not Very Likely
	0	0%	Very Unlikely

12-A.

Would you like to be contacted about future blended internet/coaching offerings?

	2	40%	Yes
	2	40%	No

12-B.

If you entered yes in the above question, please enter the following information in the text box below: name, phone number, and email address so we may contact you at a later time.

Response (most recent of 2)	Date
nikki anderson 435-452-1866 po box 81 bear river city utah 84301	12/9/2008 7:21:08 PM
Scott Baker, Murray Area Chamber of Commerce 263-2632 scott@murraychamber.net	12/9/2008 5:37:10 PM

[All Responses](#)

13. How likely are you to participate in an education/training that was delivered...



With project specific self-paced templates from a center?

Very Likely		0	0%	Somewhat Likely		2	40%	Not Very Likely		2	40%	Very Unlikely		0	0%
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With project specific self-paced templates from the web?

Very Likely		0	0%	Somewhat Likely		3	60%	Not Very Likely		1	20%	Very Unlikely		0	0%
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As an uncoached, structured online learning sessions (WebCT based)?

Very Likely		0	0%	Somewhat Likely		2	40%	Not Very Likely		2	40%	Very Unlikely		0	0%
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14.

Please indicate in the space below additional services you think the Utah SBDC should provide. - No Responses

15-A. FINANCIAL MANAGEMENT--Please indicate how important you perceive the need for assistance or training in the following areas:

Budgeting & Forecasting

Very Important		1	20%	Important		0	0%	Somewhat Important		3	60%	Not Important		0	0%
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Taxes

Very Important		1	20%	Important		2	40%	Somewhat Important		0	0%	Not Important		1	20%
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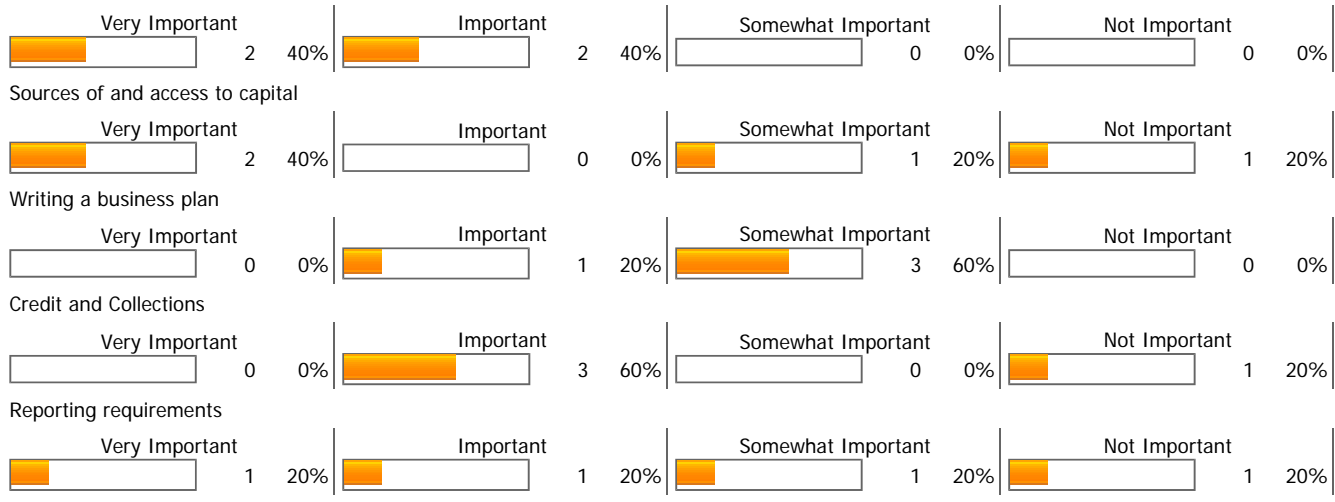
Bookkeeping/Financial Statements

Very Important		2	40%	Important		2	40%	Somewhat Important		0	0%	Not Important		0	0%
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Money Management

Very Important		2	40%	Important		2	40%	Somewhat Important		0	0%	Not Important		0	0%
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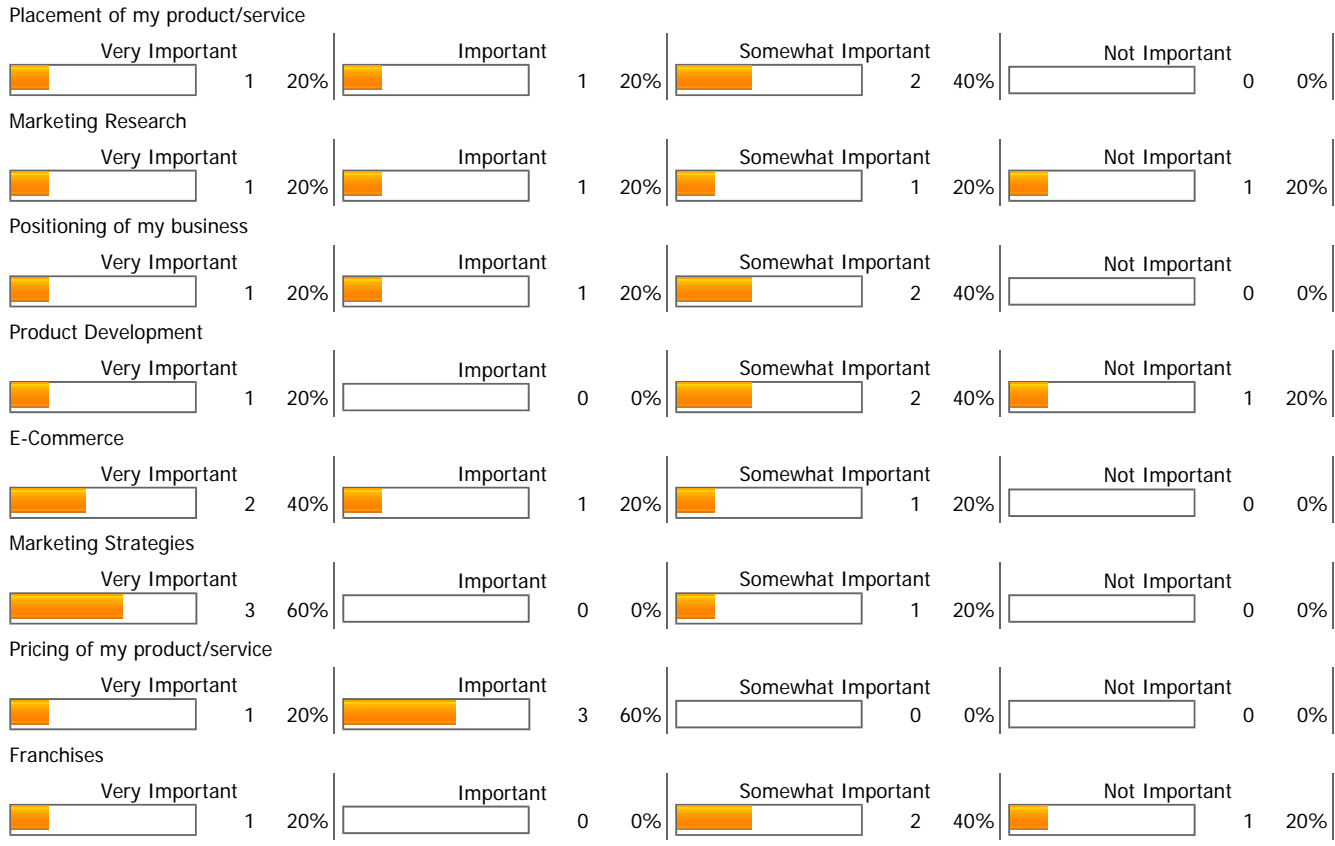
Purchasing/Cost Control



15-B.

Please indicate in the text box provided any other financial management assistance needed or comments. - No Responses

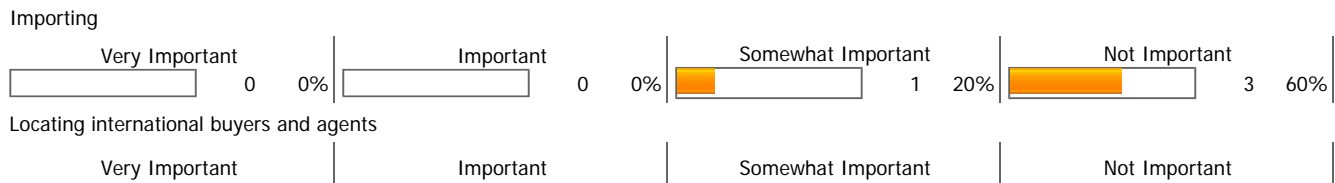
16-A. MARKETING--Please indicate how important you perceive the need for assistance or training in the following areas:

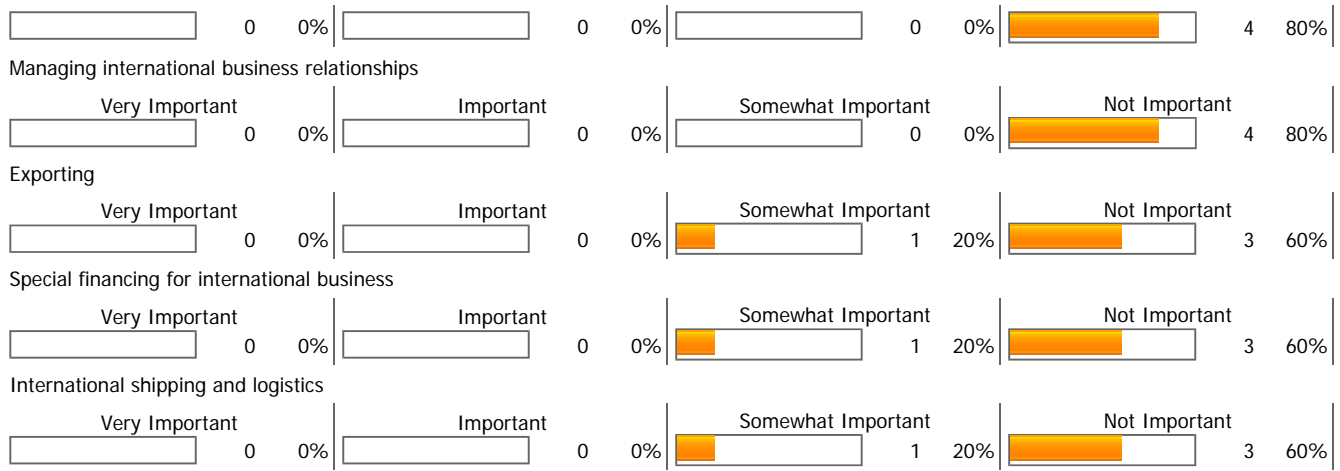


16-B.

Please indicate in the text box provided any other marketing assistance needed or comments. - No Responses

17-A. INTERNATIONAL BUSINESS--Please indicate how important you perceive the need for assistance or training in the following areas:





17-B.

Please indicate in the text box provided any other International Business assistance needed or comments. - No Responses

18-A. E-COMMERCE & E-BUSINESS--Please indicate how important you perceive the need for assistance or training in the following areas:

Email marketing/newsletters



Developing a web site



Measuring the effect my site has on my business results



Promoting my site



Affiliate programs (example: Amazon)

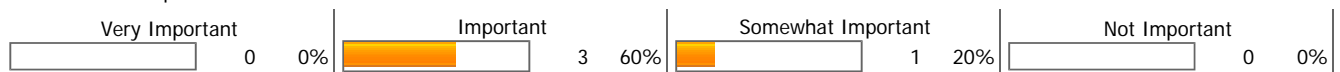


18-B.

Please indicate in the text box provided any other E-Commerce & E-Business assistance needed or comments. - No Responses

19-A. GENERAL MANAGEMENT--Please indicate how important you perceive the need for assistance or training in the following areas:

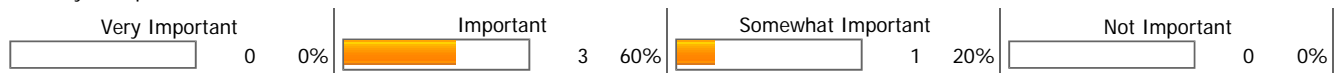
Business check-up/evaluation



Finding resources to improve production or delivery



Industry best practices

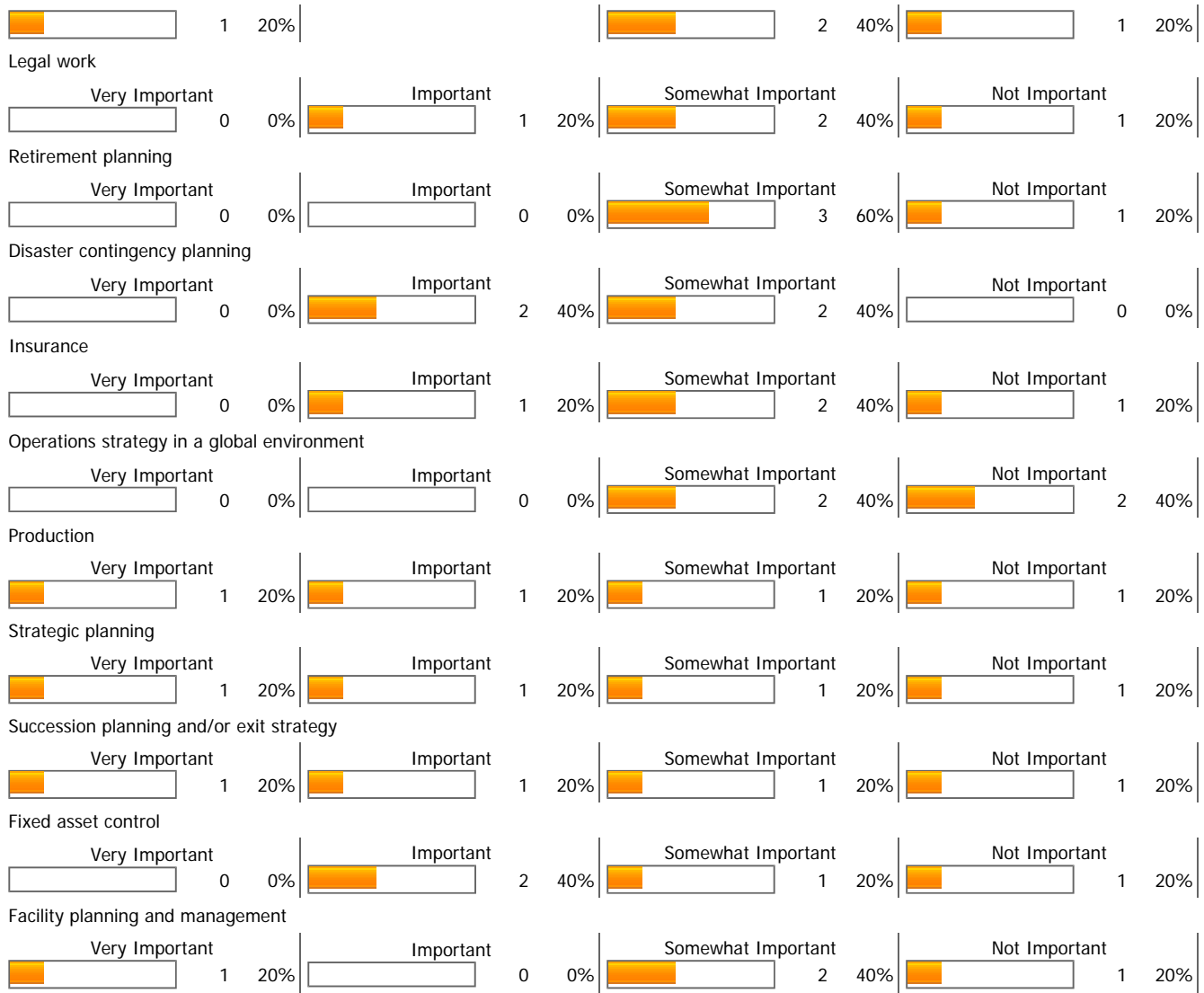


Intellectual property



Inventory control



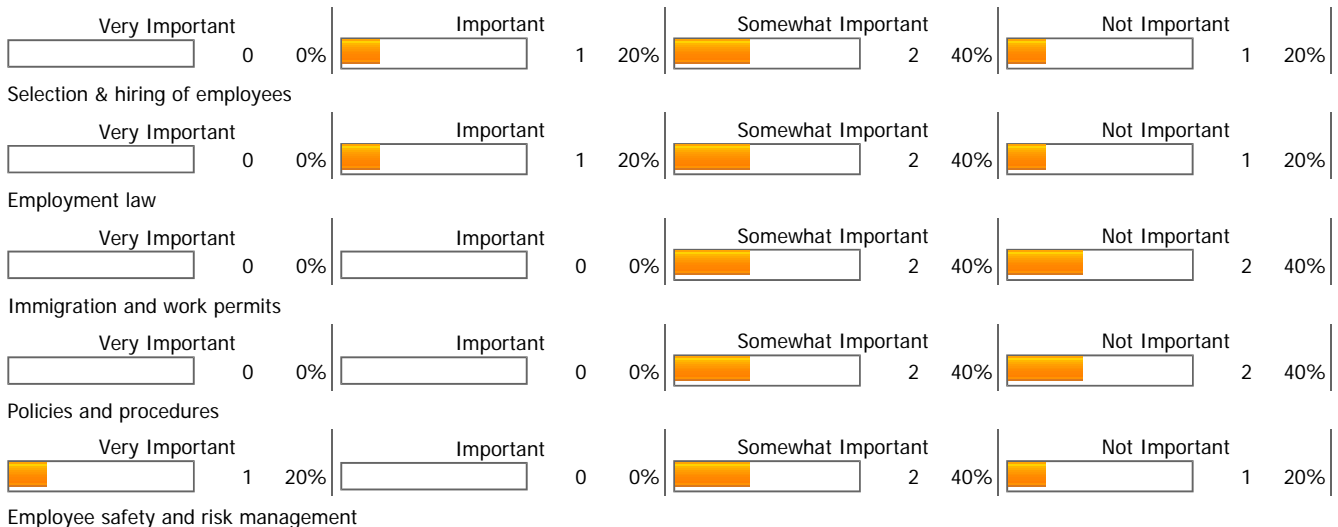


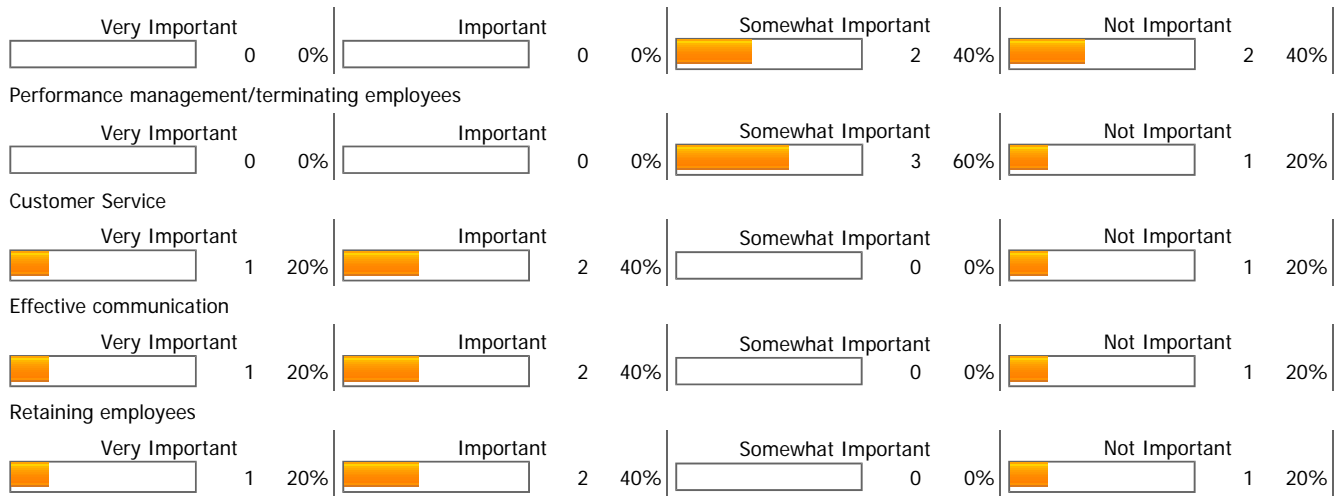
19-B.

Please indicate in the text box provided any other General Management assistance needed or comments. - No Responses

20-A. HUMAN RELATIONS--Please indicate how important you perceive the need for assistance or training in the following areas:

Benefits (including health insurance and retirement)





20-B.

Please indicate in the text box provided any other Human Relations assistance needed or comments. - No Responses

21-A. REGULATORY, COMPLIANCE, and other SPECIALIZED ASSISTANCE--Please indicate how important you perceive the need for assistance or training in the following areas:

Assistance with compliance with federal regulatory programs



Environmental quality issues



Government procurement assistance



Lean production systems

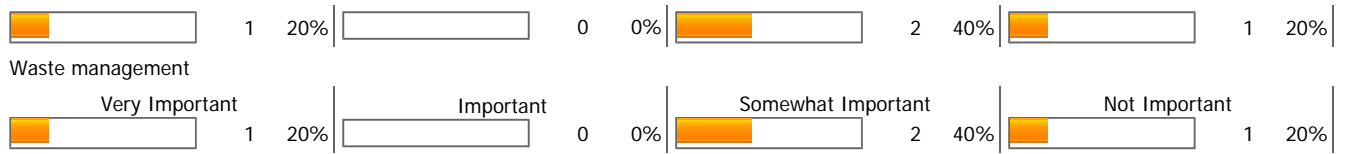


Manufacturing assistance



Quality assurance (Baldrige, Six Sigma, TQM)





21-B.

Please indicate in the text box provided any other regulatory, compliance, or other specialized assistance needed or comments. - No Responses