Survey Results Page 1 of 5

Survey: 2008 Utah SBDC Client Satisfaction Survey

Export Raw Results as Excel

Issues: All

Invited: 355 Responses: 56 (16 %)

1. From your initial consultation, please check each category you would like the SBDC to provide further assistance.

Customer Categories for Asst Sought

- **Business Accounting/Budget** 18
- 1 **Business Acquisition**
- 18 **Business Counseling**
- 7 **Business Expansion**
- 22 **Business Plan**
- 4 Buy/Sell a Business
- 16 Cash Flow Management
- 5 **Customer Relations**
- 8 eCommerce
- 3 Exporting/Importing
- 17 Financing/Capital
- 3 Franchising
- 15 Funding & Investors
- **Government Contracting** 2
- Human Resources/Employees 10
- 5 Intellectual Property
- 2 International Trade
- 11 Legal Issues
- 15 Managing Business
- 17 Marketing/Sales
- 21 Start-up Assistance
- 18 Tax Planning
- 2 Technology/Computers

Above is count of customers that responded to survey with each category **currently** checked.

2. How did you learn of the SBDC?



11% Advertisement



2 4% Bank or Credit Union Survey Results Page 2 of 5

	6 11%	Chamber of Commerce									
	0 0%	Economic Development Department									
	7 12%	Internet									
	18 32%	Referred by someone who has utilized Utah SBDC services in the past									
	3 5%	Workforce services/vocational rehab									
		College/University									
	11 20%	Other									
3. Regarding the staff and	d location of	f the SBDC:									
Was it easy to find and g	get to the SE	BDC?									
Yes		No									
	53 95%	3	5%								
Was it easy to get an ap	pointment?		•								
Yes		No									
	52 93%	2	4%								
Were you made aware o	f other assis	stance programs?									
Yes		No									
	37 66%	16 2	29%								
Were you advised about	financial as	sistance training?	•								
Yes		No									
	24 43%	28 !	50%								
4. Regarding the overall e	yporiones y	working with the SPDC.									
The ability of the counse	-	-									
Dissatisfied		Somewhat Dissatisfied	1	Somewhat Satisfied		Satisfied			Highly Satisfied		
<u>Dissationed</u>	1 2%	0	0%	1	2%		10	18%	43	77%	
The overall consulting se	rvice I rece	ived.			'-						
Dissatisfied		Somewhat Dissatisfied		Somewhat Satisfied		Satisfied			Highly Satisfied		
	1 2%	2	4%	2	4%		16	29%	34	61%	
The staff's professionalis	m.										
Dissatisfied		Somewhat Dissatisfied		Somewhat Satisfied		Satisfied			Highly Satisfied		
	0 0%	0	0%	2	4%		13	23%	40	71%	
The counselor's knowled	ge and skills	s to help me with my problem.			•					•	
Dissatisfied		Somewhat Dissatisfied		Somewhat Satisfied		Satisfied			Highly Satisfied		

Survey Results Page 3 of 5



Survey Results Page 4 of 5

3. Regarding your consultation with the SBDC, please answer yes or no to the following:								
I feel more confident about expanding and improving my business.								
Yes No								
44 79%								
I learned valuable information to help me run and grow my business.								
Yes No								
46 82%								
I was able to make better, informed decisions on my existing business.								
Yes No 11 20%								
The counselor provided helpful (relevant) information. Yes No								
Yes No 3 5%								
The information received helped me to improve my business.								
Yes No								
44 79% 6 11%								
The consultation helped me to be accountable to a plan of action.								
Yes								
48 86%								
9. Do you have any comments or suggestions on what we could do to improve our services to the Utah business community?	D .							
Response (most recent of 29)	Date 12/5/2008 2:02:55							
I was very very impressed with how knowlegdable Mrs Roundy with all the absolutely info, that I had to have to improve and enhance my manufacturing business. And she've took the necessary step to show me the direction to get to my culturer and be eff								
Angela Roundy is a fantastic counselor. She answered all my questions IN DETAIL. The help she offered was invaluable to the success of my business.								
I had gotten myself into an untenable position with rash decisions made without any knowledge. There was no way she could help me undo my mess, that's why so many negative answers. Thanks, anyway.								
I would like to find out what financial assistant there is that isnt a loan and that helps women to start a business and help with start up costs. I was just told there are loans.								
Jared is a great counselor. I would recommend him to anyone.								
need to add additional counselors that can help and provide a better listing of grants available to assist with start up costs and help								
No, not at this time.	10/28/2008 7:02:06 PM							
Very good program. It really goes a long way to help out new businesses with free, quality information from the SBDC.								

Survey Results Page 5 of 5

Yes

No

angela was fine and refered me to take the new venture course which I thought was going to walk you through writting a business plan step by step. The class was \$500 and teaching me about business but nothing to do with a plan. It would be nice to ha

10/28/2008 6:20:41 PM 10/16/2008

This is a great service I just wish we'd known about it earlier so we could have taken advantage sooner

4:35:41 PM

All Responses

10. Would you like to be contacted by the SBDC to discuss this survey? (unless requested--all responses are confidential)

43 77%