

DEVELOPING YOUR CHILD CARE BUSINESS

OPENING THE DOOR, ANSWERING THE NEED

Would you like to start or strengthen your own home or center-based child care business for your community? The need for quality child care is growing, however, it takes more than caring and commitment to be successful. You need to know how to manage your business.

The Developing Your Child Care Business™ training program through Salt Lake Community College can help you create a Business Plan, a Parent Handbook and Employee Manual; three essentials for a strong child care business.

The unique combination of business and industry-specific information has a proven track record of assisting child care providers in developing and sustaining more successful businesses.



Topics covered include:

- Exploring the role of the entrepreneur in child care
- Organizing and managing a child care business
- Defining your services and determining licensing
- Defining your target market and marketing your business
- Pricing your services
- Keeping track of finances
- Setting policies for your business

For further information regarding registration, please call Carrie Menzel at 801-957-5240 or email at carrie.menzel@slcc.edu



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Salt Lake
Community
College  Step Ahead.