

2010 BUSINESS RECOGNITION

HOSTED BY
Weber State University,
Ogden SBDC



WEBER STATE UNIVERSITY

Business Details

OWNER
John Stein
Joseph Stein
NATURE OF BUSINESS
Restaurant

CITY
Ogden
COUNTY
Weber

PHONE
801-781-3663

WEB SITE
Look up Steiny's on Facebook.

BUSINESS STRUCTURE
S-Corporation

BUSINESS BEGAN
July 2010

EMPLOYEES
2 full-time, 8 part-time

SBDC CONSULTANT
Beverly King

jobs

revenues

growth



Steiny's Family Sports Grill



John and Joseph Stein had a vision for a sports grill. They had the experience for a sports grill. They had the equipment for a sports grill. What they didn't have was capital. To help turn their plan into brick-and-mortar, Ogden City referred the Stein brothers to the Small Business Development Center at Weber State University.

When John and Joseph went to the SBDC in April 2010, they brought their idea for a family-friendly restaurant in a former IRS building in Ogden's Business Depot. They hoped to put leftover military officers' club equipment from the depot in the IRS cafeteria area to create their dream grill. The location would be a great place for people working in the Business Depot, as well as anyone looking for a fun sports grill. They have extensive food service experience, most recently as the vendors for Ogden's baseball games at Lindquist Field.

SBDC Director Beverly King helped the Steins develop a business plan so they could get financing through the city's Revolving Loan Program. With that guidance, Steiny's Family Sports Grill was born.

"We felt like we had a good business plan but wanted to have an outside opinion. Beverly helped fine tune our plan and made us feel we could prosper if we stuck to the specifics of food, labor and overhead costs and patient, but steady, growth."

The help from the SBDC boosted the brothers and gave them focus during the start-up process for Steiny's. They're now busy making good food and a fun place for Ogden residents to visit.

"Our experience has renewed an already strong work ethic. There is a lot at stake when the name on the building is your own, and you have to be willing to go the extra mile to make sure the business is a success!"

"We think the SBDC was very valuable to us as far as getting Steiny's Family Sports Grill open and off on the right foot. We plan on working with Beverly King in the future to see how we can improve our business."

John Stein, Owner

Secret to Success

"We believe in the fail to plan, plan to fail philosophy."

The Utah SBDC network is comprised of 11 regional centers hosted by Utah colleges and universities. The centers serve entrepreneurs and small businesses across the state. The centers are funded in part through a cooperative agreement with the U.S. Small Business Administration.