

HOSTED BY  
Utah State University,  
Logan SBDC



OWNER  
Paul J. Mueller III  
NATURE OF BUSINESS  
Pet Accommodations

CITY  
Logan  
COUNTY  
Cache  
PHONE  
435-755-5776

WEBSITE  
[www.cachevalleypethotel.com](http://www.cachevalleypethotel.com)

BUSINESS STRUCTURE  
Limited Liability Company  
BUSINESS BEGAN  
July 2010

EMPLOYEES  
1 full-time, 4 part-time

SBDC CONSULTANT  
Jason Yerka

## Cache Valley Pet Hotel



Paul Mueller volunteered for the Cache Humane Society for more than 15 years. During that time, he became aware of a need for high-quality animal accommodations in Cache Valley. While Mueller realized other companies offered boarding services, none offered the extent of services or quality of accommodation that he felt the animals deserved.

**Secret to Success**  
“Find a need and fill it.”

Seeing the community need, he set to work developing a plan to create the pet hotel. The Cache Valley Pet Hotel, 160 S. 600 West, has individual six-foot kennels for dogs, a large outdoor play area with a roofed section for inclement weather and a myriad of other comforts for the animals.

After completing his business plan, Mueller presented it to the Logan Small Business Development Center for review and editing. The SBDC worked with Paul to further develop his marketing plan and financial projections, as well as answered his questions about financial lenders.

Armed with a well-prepared business plan, Mueller officially opened the Cache Valley Pet Hotel and Day Camp in July 2010. Since then, the company has seen a steady flow of clients, requiring four part-time employees. Mueller anticipates even more growth as word spreads through the community about the quality of services provided by the Cache Valley Pet Hotel.

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The Utah SBDC network is comprised of 11 regional centers hosted by Utah colleges and universities. The centers serve entrepreneurs and small businesses across the state. The centers are funded in part through a cooperative agreement with the U.S. Small Business Administration.

“By giving me information about the lending process and reviewing my business plan, the SBDC was a great help in preparing me to successfully start the Pet Hotel.”  
*Paul Mueller, Owner*

jobs

revenues

growth

